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LUXURIOUS YARNS WITH A MISSION by Nomadnoos



Adding a positive and high value to your knitting projects!



Created by

COTY JERONIMUS

142 backers pledged CHF 19,657 to help bring this project to life.

📅 Last updated August 12, 2019

Campaign

Rewards

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📍 Lugano, Switzerland

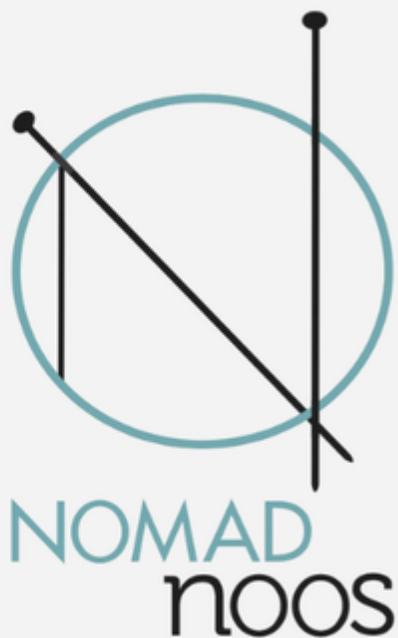
🧶 Knitting

CHF 19,657

pledged of CHF 15,000 goal

142

backers



Nomadnoos creates value while proposing hand spun sustainably sourced yarns while following the Slow Fashion principles.

With our brand we create awareness and change the approach to fashion, which considers the processes and resources required to make clothing, particularly focusing on sustainability.

We integrate transparency and produce yarns that will last and values the fair treatment of people, animals, and our planet.

THE REWARDS



Thank you card &
bracelet

Yak or Camel for your
Cosy & Soft sweater



Choose your
favorite color & Kit!

Flower in your hair_
Shawl_Kit



Choose your
favorite color & Kit!

Beanie_Kit!



Choose your
favorite color & Kit!

Lugano_ Shawl_Kit!



2 day_ Workshop in
Guethary_France
with
Lucia
Ruiz de Aguirre



1 day _Workshop in
Florence_Italy with
Valentina
Cosciani



YARNS WITH A MISSION

QUALITY:

extreme softness on your skin

LONGEVITY:

your own made clothes will last forever

POSITIVE IMPACT:

socially and environmentally sustainable

RENEWABLE :

our yarns are all made of 100% natural fibers

COMMUNITY:

together we will make it



BEANIE_KIT



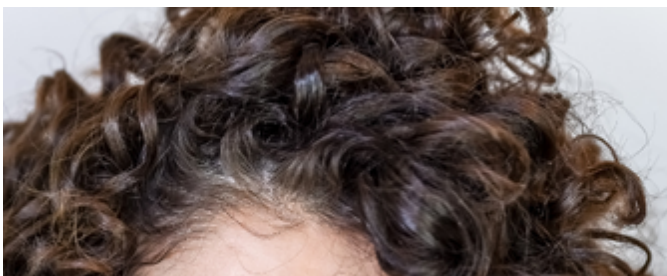
LUGANO SHAWL_KIT

LUGANO SHAWL
designed by Lucia Ruiz de Aguirre



IN HIGH MOUNTAIN YAK
WHAT IS YOUR
FAVORITE COLOR?

FLOWERS IN MY HAIR SHAWL_KIT





Timeless and feminine
Dry Desert Camel and Smooth
Sartuul Sheep.



Flowers in your hair shawl
designed by Valentina Cosciani.

SMOOTH SARTUUL SHEEP_KIT



COSY & SOFT SWEATER_KIT



..Choose 6 skeins in your favorite color and quality for your favorite sweater pattern!...

1 DAY WORKSHOP IN
FLORENCE_ITALY



one day workshop
in Florence - Italy



WITH VALENTINA COSCIANI

2 DAYS WORKSHOP IN GUETHARY_FRANCE



Weekend workshop
in Guethary - France



WITH LUCIA RUIZ DE AGUIRRE

OUR STORY



Hi, we are Alessandra and Coty, the co-founders of Nomadnoos a luxurious yarn brand with a mission.

With our brand we propose beautiful soft yarns and we create awareness and change the approach to fashion, which considers the processes and resources required to make clothing, particularly focusing on sustainability.

Both coming from different directions, our path crossed in the Swiss mountains, and brought us to Mongolia and Nepal.

By creating the Nomadnoos brand, we want to show that it is possible to deliver a beautiful yarn which add value to your own hand knitting or crochet project. Nomadnoos creates

value while proposing hand spun sustainably sourced yarns while following the Slow Fashion principles. We integrate transparency and produce yarns that will last and values the fair treatment of people, animals, and our planet.

When you are selecting your knitting project and start to cast on, you also take your time right? Our yarns are made in the same way. We follow the seasons and source with respect for the environment and the animals. We only use animals which are not degrading the environment and we work only with nomads who respect their rangeland.

MONGOLIA

Yak and camels are losing their warm winter hair in spring and that is the time our nomadic herders in Mongolia are starting to comb their animals.

For our High Mountain Yak yarn, we work with nomads from the Khangay and Arkhangay area. It is a province 4 hours driving from Ulaan Bator, the capital of Mongolia.



Our Dry desert Camel yarn comes from the Gobi desert. From the capital, it takes at least 8 hours drive, much in the desert, where it is easy to get lost!



Our Smooth Sartuul Sheep yarn, comes from the Sartuul sheep, which is a special Mongolian breed with an extremely soft undercoat and a cashmere touch, comes from the province of Zavhkan.



After combing and selecting the best fibers they are brought to a factory in Ulaan Bator where they are washed and carded. Also here sustainability is integrated, the factory we work with recycles all his water and uses only environmental friendly soaps.

NEPAL

The washed and carded fibers are shipped to Nepal where they are transformed in beautiful yarns by qualified spinners, spinning besides their household tasks. A spinner can spin 3 kg per month, which is approximatively 12 days of spinning. The salary we pay them is fair to pay and equivalent to the salary of one and a half month of working at a factory. In this way, we create jobs and empower women. On a regular base, other women are trained and once they finish the training they can integrate our spinning team.



The work is not finished yet! Dyeing is done by hand, and we use a dyeing brand following the Zero Discharge of Hazardous Chemicals (ZDHC) standards. And also here, our dyeing workshop, even small, has water recycle plant. All dyeing water is recycled and reused for either sanitary usage or to water the vegetable garden.





Our labels are made from Lokta paper, a paper hand made in Nepal, coming from the Daphne plant. On each label, you find all the information needed for your skein and also the name and the face of the spinner who made your yarn!

With our project Nomad noos we aim to:

Help nomads to have additional incomes with other more sustainable fibers as our yak and camel and sheep fiber and be less dependent on cashmere fibers that way we help them to preserve their environment.

The life of a nomad is not easy, and more and more nomads abandon their way of life to live in the city. On the other hand often they sink in poverty because in town there is not enough work and in addition, there is great pollution of air. By buying our yarn you will support to keep alive this way of nomadic living and have a positive impact on the environment!

Empower women in Nepal by creating jobs. Increase the number of women in Nepal who spin and transform the fiber into Nomadnoos yarns according to our specifications. In Nepal is still a lot of poverty and often women are affected. By working for us, women can work at home or in a workshop, once they finish their household tasks, and increase their income and become financially more independent. With our fair pay, women will become financially more independent and can send their children to better schools and give them better food.

The 15,000 francs we wish to collect with your help through this campaign will help us to implement the following activities:

- Reserve the yak, camel and sheep fiber and pay the herders a down-payment in advance, which will help them to continue their nomadic lifestyle.
- Create a cozy workspace in Nepal, Kathmandu where the women can spin while bringing their children.
- Test different spinning wheels in Nepal, in order to develop a more comfortable way of spinning

If we reach our goal, the adventure will only begin! By participating in this campaign you will join us in a long-term project that you will be able to follow step by step.

Become a part of our community and #Knit4good with our beautiful yarns!



Risks and challenges

Over the past 2 years, we have been carefully working with confirmed spinner trainers in Nepal to develop our first yarn collection and we defined the best quality for spinning. Our spinning trainers are training women on a regular base and once they are on a level of spinning in "a run" 50 grams of regular handspun yarn, they can integrate our supply chain. Our colors are following approved lab dips, but since the hair of the animals is not completely white, and we overdyed our fibers, there can be a slight difference in colors from lot to lot. But we are carrying lot numbers in order to give every customer skeins of the same color so that they will not have different shades in their product.

We have confidence in our herders and are familiar with the process and potential risks involved in this first phase of production. Meaning selecting the best fibers quality we need to have for our yarns.

Creating a product that is coming from different countries implementing environmental and social impact isn't easy, there is always a way to improve and we are working hard on that! We aim to stay transparent and share our story with our customers. We believe in creating and investing in value, the same as our customer is also creating value while knitting or crochet their own personal products!

[Learn about accountability on Kickstarter](#)

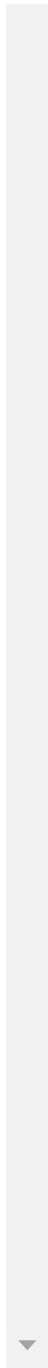
Questions about this project? [Check out the FAQ](#)

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Funding period

May 15 2019 - Jun 15 2019 (31 days)





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