

*Be Part of the Heritage*

## BE NOMAD

Each piece in this collection reflects the natural treasures of the Mongolian Steppe and the care and dedication Nomads have for their land and animals.

The classic, minimal designs echo the ease and simplicity of nature.

It inspires its wearers to Be Nomad' and to live simply and sustainably as the Nomads do on the plateau.









Nomads call all grasslands that can provide them refuge their home. When the seasons' change, so does their home.











Nomads are deeply spiritual, seeing every living being as one that carries a sentient soul. Every action is thus a conscious and spiritual decision, always in complete harmony with nature.











































Crafted in Mongolia, Designed in Zurich



A special thanks to the whole family of nomad Bayrsaikhan in Nalaikh district for hosting us and for letting us capture its beauty.